

SILVER  
**IVORY**  
TRAINING & CONSULTING

# Profile



Broaden Your Success



## President's word



We follow a professional methodology focusing on investing in human resources and improving business strategies in organizations and companies across both public and private sectors. Our approach is based on the relentless pursuit of individual talent development, skill enhancement, and company performance improvement in accordance with global management quality standards.

Over the past years, we have carried the banner of leadership at both local and international levels in providing comprehensive professional training programs encompassing all managerial and leadership practices. We work on improving and developing company performance and cultivating individual talents. Our goal is to equip our clients with all the necessary support in training, qualification, and consultation fields, ensuring their ascent to the pinnacle of success while maintaining a continuous chain of achievements in the long term, and reaching the highest indicators of growth quickly and steadily.

**Chairman of Board of Directors**

**Badr Taeer Alahmary**



## Business Development Director's word



**Thank you to the visionary leader,  
the ambitious young individual,  
and to His Royal Highness Prince Mohammed bin Salman,**

**the Crown Prince, Deputy Prime Minister, and Minister of Defense. May God protect you.**

Your benevolence and ambition have inspired us, cultivating within us a spirit and resolve to dedicate our abilities to elevate our nation. At Silver Ivory Company, we take pride in our past and ongoing contributions to the realization of our collective vision with wholehearted commitment and aspiration. We remain unwavering in our pursuit of this vision, enlightened by your guidance. A mere word of gratitude is insufficient, yet we pledge to be faithful, alert, and inspired to deliver our best.

At Silver Ivory Company, our dedication to excellence propels us to constantly seek the most distinguished global accreditations in all training domains, and to introduce relevant and effective training programs that expedite the process of localization. As partners of this magnanimous nation, we are honored to witness its accomplishments, and to grow and evolve together.

**Board Member - Business Development Manager**

**Engineer / Mahmoud Al-Saleh**

## The introduction

We have leaped through time and achieved an unprecedented breakthrough in transforming the concept of training programs. We established the unique world of Silver Ivory, where we believe that the human mind possesses boundless creative energy. Consequently, we decided to invest in individuals' skills, hone their talents, and enhance their abilities to contribute to bridging the digital skills gap currently faced by the world.

There are those who possess passion but lack the carefully crafted training touch that amplifies their capabilities and unleashes the energy of their inner talents. Silver Ivory's training and consulting programs, with their forward-looking vision and professional delivery, have become the most powerful pathways through which we strive to develop individuals' skills, build their personalities, and discover their talents. In addition to improving and developing company performance, our goal is to guide them toward an endless chain of escalating and continuous successes.





## Our Vision

Regional leadership in developing and nurturing leadership and management practices for our clients.



## Our Mission

To provide professional and high-quality training in global management and leadership practices, enabling our clients to redefine work concepts and improve performance.



## Our principles and values



### Professionalism and Impact

Silver Ivory strives to achieve a high level of excellence in its training programs through precise working mechanisms and defined priorities that reflect a deep understanding of customer expectations and act accordingly.



### Credibility and Commitment

We believe that our clients' success is our success; therefore, we are committed to ensuring their satisfaction. We always strive to maintain a relationship with our clients that fosters mutual growth, which we are dedicated to enhancing and protecting.



### Time Management

We possess the efficiency and quality that ensure the smooth and professional execution of the training process within the specified time frame, while maintaining flexibility that aligns with the nature of the program and the needs of our clients.



### Pioneering and Innovationn

Introducing novel and modern approaches in the world of training and development, and taking the initiative to meet the needs of our clients, are among the most important values of Silver Ivory. We strive to harness the latest technologies to deliver better training outcomes and gain the trust of clients, wherever they may be.



### Quality and Efficiency

Silver Ivory strives to ensure the quality of the training programs offered to clients by designing programs that cater to their needs while maintaining complete customer satisfaction through continuous evaluation of the teams responsible for providing high-quality services.

## Who are We

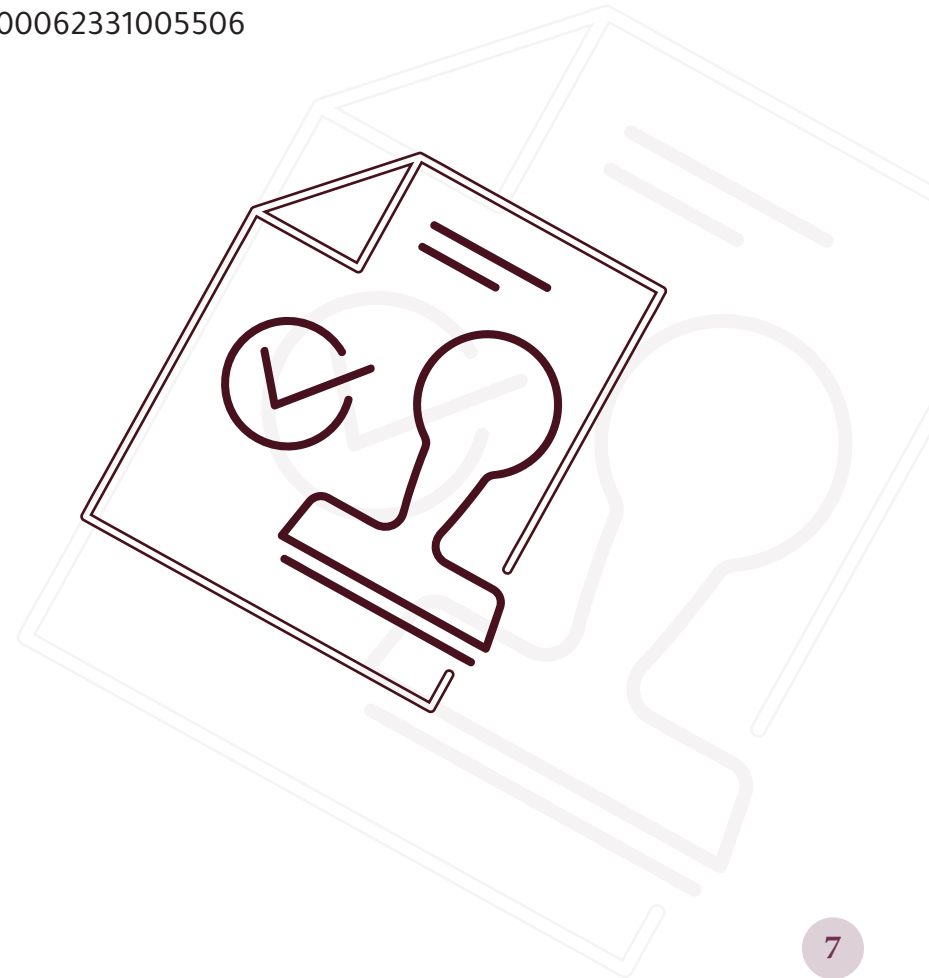
We are Silver Ivory Training, a company established more than 7 years ago, holding a commercial registration number 1010500395. Our headquarters are located in Riyadh, Saudi Arabia. Silver Ivory Training and Consulting is a company with a global vision in providing training, guidance, and consulting services in Saudi Arabia and the Middle East.

We strive to invest in human resources and develop individuals' minds, harness their creative energy, manage their talents while refining their abilities, expanding their horizons, and enhancing their capacity to face challenges with confidence. We also aim to improve companies' performance, increase their accomplishments, and develop their working mechanisms to achieve the highest success rates, thanks to our effective and innovative strategies and our professional team of creative trainers, experts, dedicated and competent executives. Over the years, we have proven that our clients' success is our primary concern, and their satisfaction is at the forefront of our priorities.



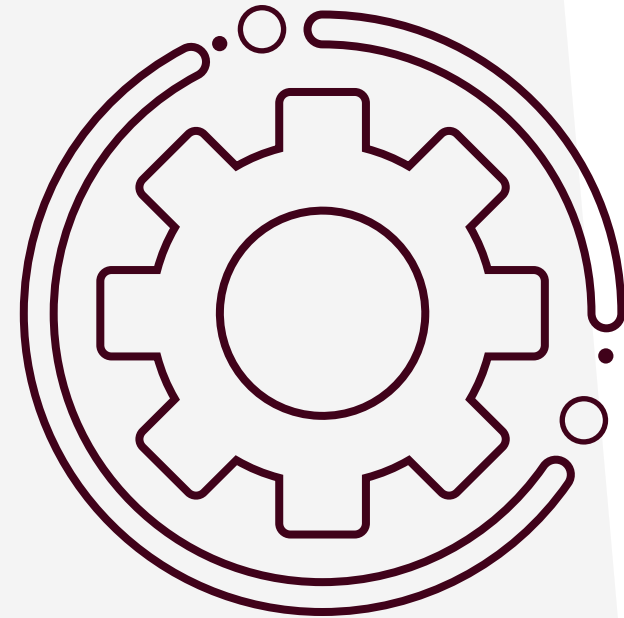
## Silver Ivory Licenses

- Training license from the General Organization for Technical and Vocational Training, number 224158385151812
- E-learning license from the National Center for E-Learning, number 2000062331005506
- Quality Management System Certificate ISO 9001:2015
- Educational Organizations Management Standard ISO 21001:2018



# Silver Ivory Services

Despite the technological advancements of this era, training and developing the human element remains essential for driving development. Silver Ivory aims to develop individuals' talents, highlight their strengths, strengthen their weaknesses, and refine their personal skills, alongside specific methodologies for improving the performance of organizations and companies. We aim to enhance practices, update management policies, and work methods through our effective professional services to increase productivity, efficiency, and optimize operating costs. We are pleased to present ourselves as one of the highly specialized companies in providing training, qualification, and consulting services in the region. Here is a detailed overview of the various activities carried out by Silver Ivory:



## Training

In line with the positive approach to the changing demands of the era, we have adapted our training process to meet the training needs of employees in various sectors and different management levels. Our goal is to improve individual performance and increase efficiency indices, which positively reflects on the performance of organizations. We achieve this by developing skills and capabilities, refining knowledge, outlining the correct paths, and bridging the gap between theory and practice, moving away from traditional methods. We offer a range of effective professional training programs that vary between **«in-person, virtual, and self-learning»** experiences, supported by a network of academically and practically qualified trainers, experts, and specialists in their fields.

## Consulting

Silver Ivory strives to provide professional consulting services, aiming to deliver strategic studies in various administrative, scientific, and technical fields. Our team consists of a selection of consulting experts from around the world, highly qualified in various specialties, and possessing extensive experience in the consulting field. The Silver Ivory consulting team works to enable our clients to achieve their goals by aligning objectives and outcomes. Our consultants develop strategies to design modern systems and apply scientific methodologies for improving the current systems of organizations and companies. This process aims to create a positive shift in organizational performance indicators and ensure the progress and success of our clients.

For more information on our consulting services, please refer to the consulting services file (qrocde).

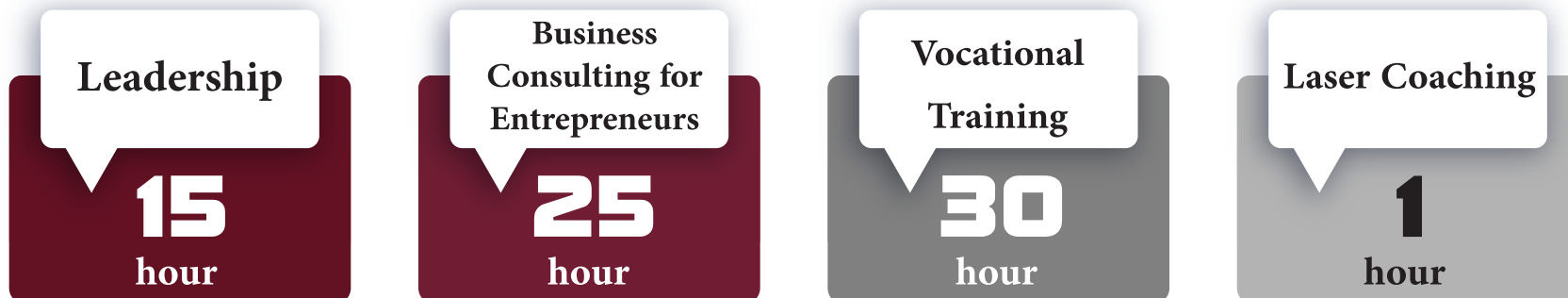


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## Leadership and Executive Coaching

We believe that there are points of skillful and creative energy within the human mind. An individual may be able to discover their talents and abilities but may not possess the capability to apply them. Sometimes, they might not even be aware of their potential. Successful organizations aim to develop their human resources, as they are one of the most crucial assets. With this in mind, Silver Ivory offers executive coaching sessions with advanced methodologies and global approaches to unleash the hidden potential of trainees, whether for self-improvement or the success of companies that naturally rely on the quality and productivity of their employees. Therefore, at Silver Ivory, we have designed coaching content based on a specific methodology, after analyzing and evaluating the gaps between expected competence and the actual performance of individuals within organizations, with the aim of improving participants' levels, enhancing their capabilities, and enabling them to develop their skills.



# Electronic Training Packages Design

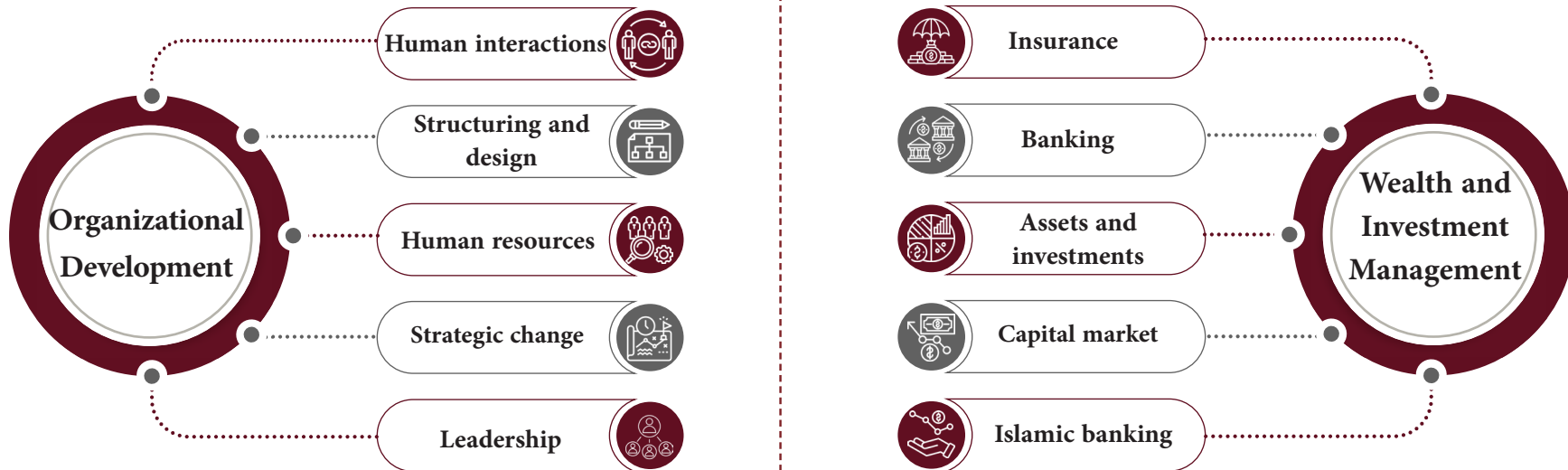
Silver Ivory offers professional electronic training packages, including in-person and digital training sessions. The training package content is prepared to align with the evaluated educational and skill-related targets and is distributed across a series of sessions. The standard training packages in Silver Ivory include the following sections:

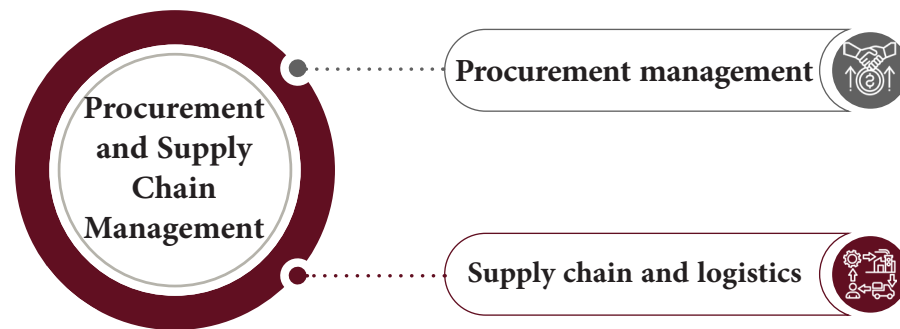
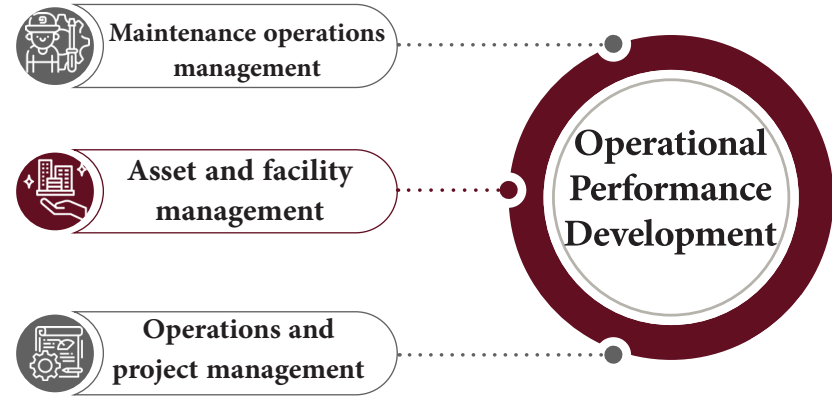
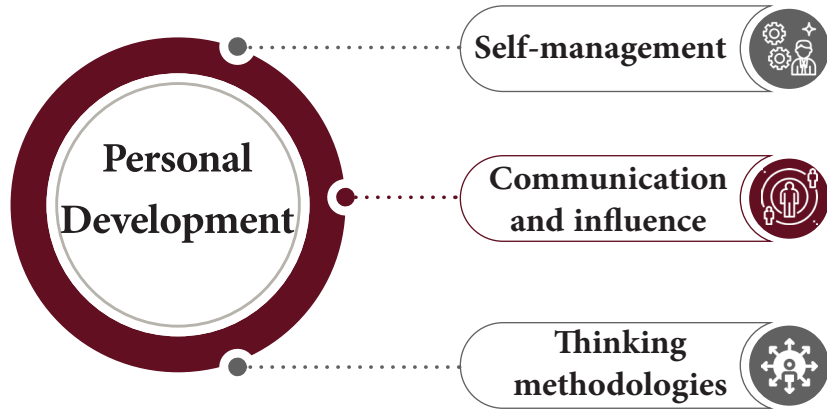


# Training Topics

In the era of the technological renaissance, Silver Ivory offers an effective and impactful training portfolio, strategically designed to address the current global challenges. These training topics aim to bridge the gap and address the weaknesses of individuals while developing their talents, expanding their horizons, and enhancing their skills to fit the current job market. Additionally, it aims to improve the performance of institutions and companies to reach higher growth and prosperity rates. Each training topic includes several specialized training, qualification, and guidance programs, as well as advisory programs.

## Training areas:









## Information Technology and Digital Transformation

Information technology

Information security

Network security programs

Information security programs

Cellular communications

Service providers

Data centers

Wireless networks

Phones and video

Virtual environment

Wired networks and network design

Voice over internet

Network management

IaaS/PaaS

Civil design

SaaS Human Capital Management

SaaS Supply Chain Management

Developer

SaaS Enterprise Resource

IT management

Information security investigation

Electrical design

Mechanical design

Architectural design

Electronic engineering

Chemical engineering

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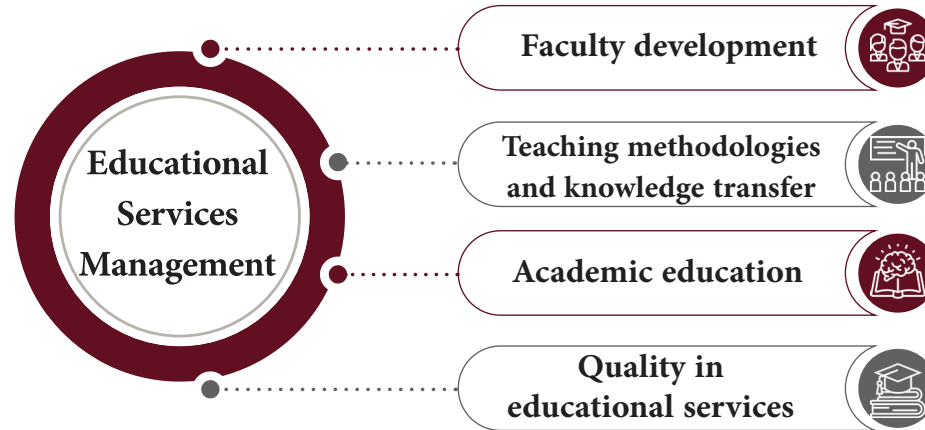
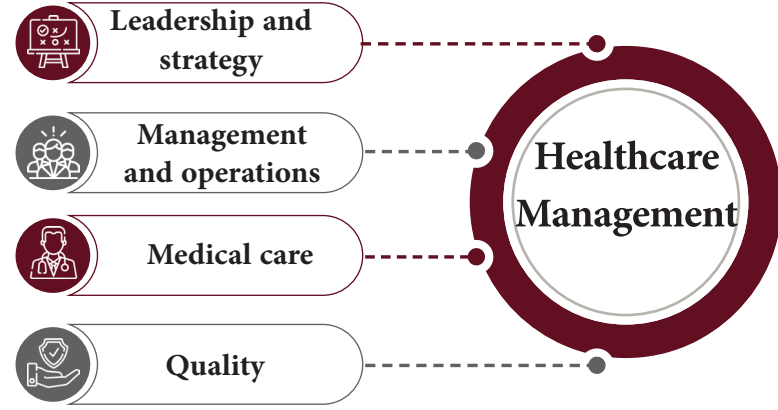
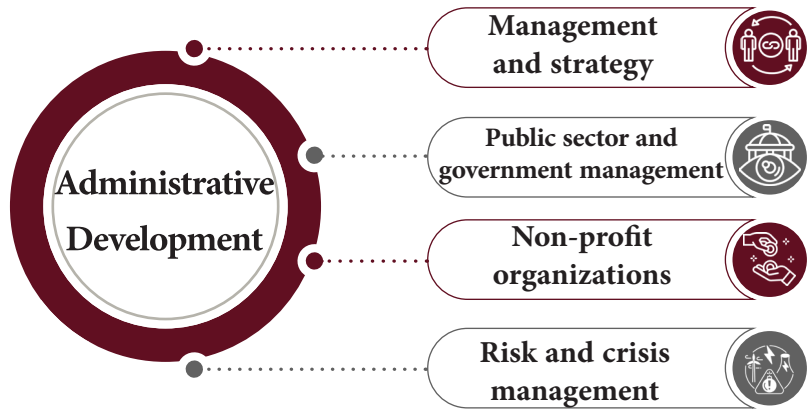
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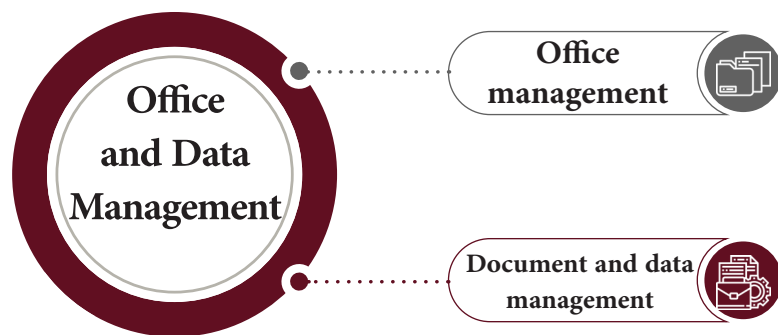
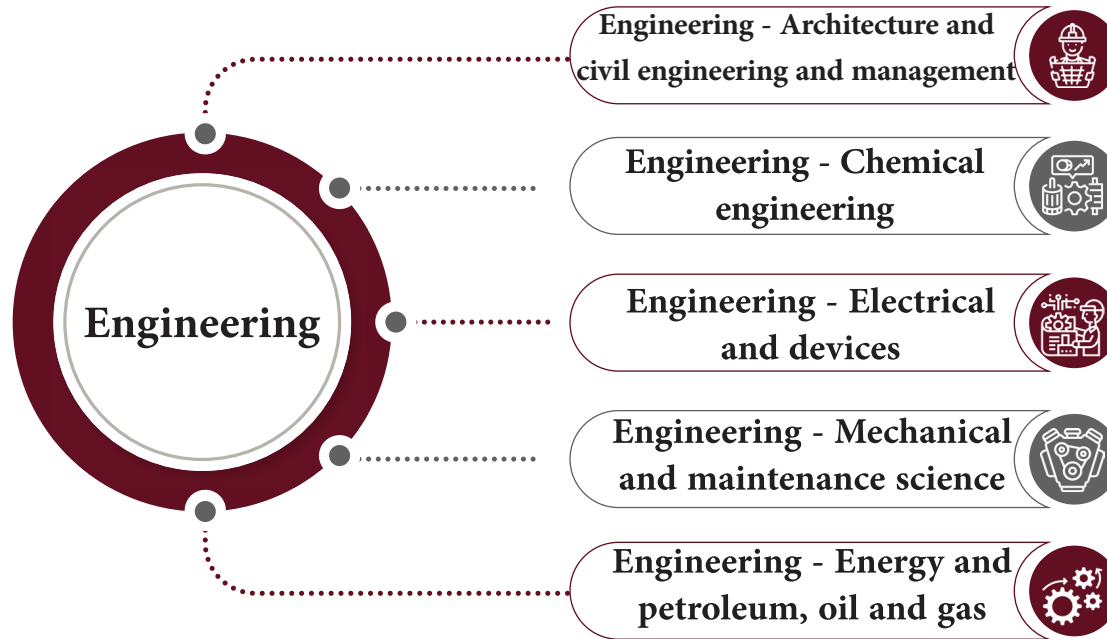
Telecom Planning & Optimization

Data

Artificial intelligence

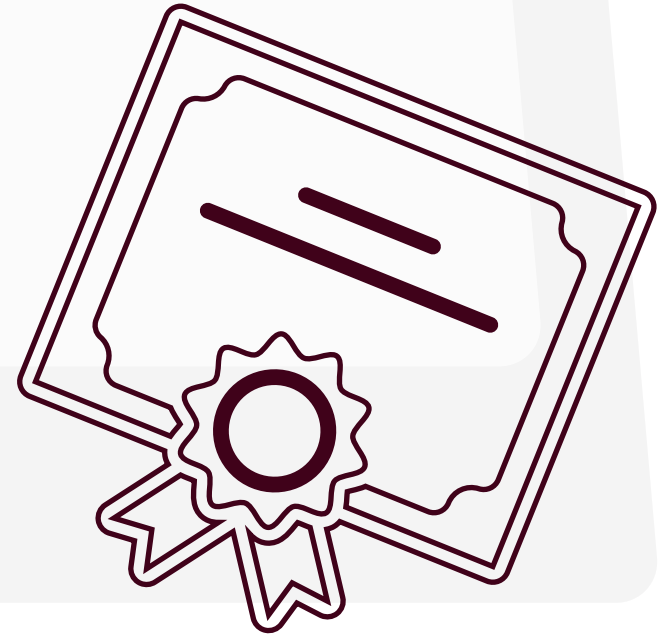
Cybersecurity





# Professional Certifications and International Accreditations

Silver Ivory possesses professional certifications and accredited training programs with a global professional character in various fields, placing us at the forefront of the list of the most important specialized training companies in Saudi Arabia.



## AAPSCM American Association of Procurement and Supply Chain Management

The American Association of Procurement, Supply Chain, and Tourism Management (AAPSCM)® is the leading global professional association for a growing community of millions of procurement, supply chain, tourism management professionals, and change-makers from around the world.

The American Association of Procurement, Supply Chain, and Tourism Management (AAPSCM)® aims to promote and develop high standards of professional skills, competence, and integrity among all those engaged in procurement, sustainability, supply chain, and tourism management. Through education, training, certifications, philanthropy, and market research, AAPSCM® fosters the growth of the industry; developing a skilled workforce, and committing to create an environment where innovation occurs and where production or service delivery processes encourage the appropriate quality inputs, delivered in the right quantity, to the right place, at the right time, and at the right price. Silver Ivory is the exclusive agent for (AAPSCM).





American Certified  
Procurement Professional  
(ACPP)



American Certified  
Procurement Manager  
(ACPM)



American Certified  
Supply-Chain Professional  
(ACSCP)



American Certified  
Supply-Chain Manager  
(ACSCM)



American Certified  
Tourism Professional  
(ACTP)



American Certified  
Tourism Manager  
(ACTM)

## CILT The Chartered Institute of Logistics and Transport

The organization helps institutions and individuals gain knowledge and insights into logistics and transportation skills. Established in 1919, the organization's members work in every sector of the industry: ports and factories, air and sea, transportation planning and demand planning, shipping and storage. In an industry that represents 12% of the global gross domestic product, the organization strives to make a difference in this industry through its professionals.



International Certificate in  
Logistics and Transport



International  
Introductory Certificate  
in Logistics and  
Transport



International Entry  
Award in Logistics and  
Transport

## ACMP Association of Change Management professionals

The organization specializes in leading the way in change management, innovation, and change leadership practices, as well as managing change. It focuses on utilizing professional expertise to achieve business and institutional results and is considered an independent and reliable source for professional excellence in the field of change management.



## UK Accredited (AOSH)

AOSH UK is an advanced and rapidly growing self-certification body in the field of accrediting practitioners in the health and safety profession. It is a self-governing body that is trusted and recognized by employers, training providers, and learners in the United Kingdom and internationally.



Certified Safety Specialist (CSS)



Certified Safety Trainer



Certified EHS Supervisor



Certified Safety Officer



AOSH 30

## Institute of Leadership & Management (ILM)

ILM is one of the top institutions specializing in leadership learning and practice. It is one of the most professional and leading global brands. ILM offers internationally accredited qualifications through specially designed training programs in the fields of leadership, management, change, and professional coaching.





Certified Performance  
Management  
Practitioner



Leadership of small  
and medium-sized  
enterprises



Supervision and team  
leadership



Certified Strategic  
Analysis and  
Performance  
Measurement  
Consultant



Certified Strategic  
Analysis Practitioner



Certified Strategic  
Planning Practitioner

## Project Management Institute (PMI)

The Project Management Institute (PMI) is the leading professional association for project management and the authority for a growing global community of millions of project specialists and individuals who use project management skills. Collectively, these professionals and «change-makers» continually work to achieve better results for businesses and society worldwide.



Project Management  
Professional  
(PMP)



Certified Associate in  
Project Management  
(CAPM)



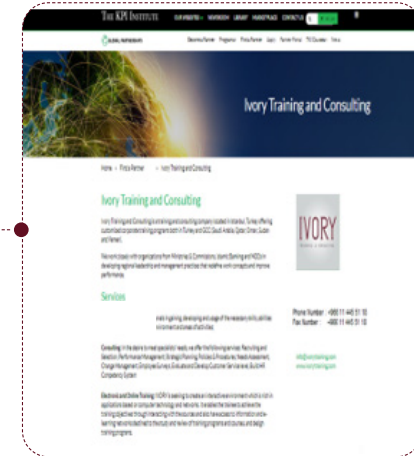
Professional in Business  
Analysis  
(PMI-PBA)



# THE KPI Institute (TKI)

The KPI Institute is a leading global research institute specializing in business performance. It manages research programs in 12 performance indicator practice areas, ranging from strategy and key performance indicators to employee performance, and from customer service to innovation performance.

Today, the KPI Institute is considered the global reference for research and education on Key Performance Indicators (KPIs). It has developed the first framework for managing key performance indicators and operating smart indicators as a result of a dedicated research program to document and index how key performance indicators are used in practical work. It also hosts an online portal containing the largest collection of documented key performance indicator examples.



Certified Strategy and Business Planning Professional (C-SBP)



Certified KPI Professional and Practitioner (C-KIPP)



Certified Employee Performance Management Professional (C-EPM)



Certified Balanced Scorecard Management System Professional (C-BSC)



Certified Performance Management Professional (C-PM)



Certified Data Visualization Professional (C-DV)



Certified OKR Professional OKR (C-OKR)



Certified Supplier Performance Professional



Certified Customer Service Performance Professional



Certified Data Analysis Professional (C-DA)

# PeopleCert

PeopleCert is a global leader in the assessment and accreditation of professional and linguistic skills, collaborating with multinational organizations and government bodies to develop and deliver market-leading tests worldwide. PeopleCert enables professionals to reach their full potential and achieve their life ambitions through learning.



# HR Certification Institute (HRCI)

HRCI is the premier accreditation and learning organization for the human resources profession. For over 45 years in America and around the world, HRCI has been developing and delivering world-class human resources education, as well as managing eight global certifications and focusing on helping professionals achieve new competencies that impact business results.



Associate  
Professional in  
Human Resources -  
International  
(aPHRi)



Professional in Human  
Resources  
(PHRi)



Senior Professional  
in Human Resources  
(SPHRi)



Global Professional  
in Human Resources  
(GPHR)

# Global Innovation Institute (GINI)

is the world's leading professional organization in the field of innovation, aiming to advance the innovation profession through globally recognized standards, tools, publications, resources, professional development courses, certifications, applied research, networking opportunities, and the latest methods, trends, and strategies in innovation leadership.



Certified Innovation Professional (CInP)



Certified Design Thinking Professional (CDTP)



Certified Innovation Strategist (CInS)



Certified Chief Innovation Officer (CCInO)



Authorized Innovation Assessor (AInA)



Certified Innovation Associate (CInA)

## Highfield Qualifications

It is one of the top five educational institutions specializing in curricula and educational tools within the United Kingdom, and is one of the leading and most professional brands in the world. The institution offers internationally accredited qualifications from the United Kingdom and specially designed accredited training programs for delivery outside the United Kingdom in several specialized fields, including security, safety, customer service, hospitality, and many more.



## The General Organization for Technical and Vocational Training



Our programs are accredited and implemented under the supervision of the General Organization for Technical and Vocational Training with the highest quality standards we take pride in at every step of our work, from selecting trainers and preparing training materials to choosing training halls, coordinators, quality of food and beverages provided, trainee commitment, and our keenness to ensure the success of each program with the full benefit for each trainee.

## British Mastery Academy

In our quest to offer the best to our trainees and clients, we have signed a partnership contract with the British Mastery Academy For Training & Development to be their accredited partner, in our pursuit to provide the latest in management and leadership fields. It is worth mentioning that Mastery Academy in Britain is an academy specializing in management and leadership training - Mastery Academy website - Britain.



## American University in the Emirates

It is a private, independent, and coeducational higher education institution in more than 100 countries around the world. From this standpoint, all our proposed training programs will be accredited by the American University in the Emirates.



## International Coach Federation (ICF)

The International Coach Federation (ICF) is the leading global organization for coaching. ICF is dedicated to advancing the coaching profession by setting high standards, providing independent certification, and building a worldwide network of coaching professionals.



## Shari'a Supervision for Financial and Islamic Consultations

It is a Sharia audit and Islamic financial consulting company that offers training programs - for professional certificates, diplomas, and professional master's degrees - issued by the General Council for Islamic Banks and Financial Institutions (CIBAFI).



## International Finance Corporation (IFC)

It is the largest global development institution focused on the private sector in developing countries and is a member of the World Bank Group.



## Westcliff University

تأسست جامعة ويستكليف عام 1993، وتقدم برامج مختلفة في كلية إدارة الأعمال وكلية التربية. يتكون منهج جامعة ويستكليف من برامج الدراسات العليا وشهادات البكالوريوس في إدارة الأعمال والتعليم وكذلك برامج الشهادات الأخرى. تعد جامعة ويستكليف الطلاب للعناصر العملية والنظرية المطلوبة في سوق العمل اليوم. تقدم جامعة ويستكليف للطلاب العاملين بدوام كامل فرصة للتسجيل في دورات التعليم عن بعد عبر الإنترنت والحضورية المبتكرة .



May 9, 2020

To whom it may concern:

Westcliff University, located in Irvine, California, USA offers undergraduate and graduate degrees and certificate programs in Business, Education, Law, Computer Science, and Information Technology. It is regionally accredited by the Western Association of Schools and Colleges (WASC) Senior College and University Commission (WSCUC) and the business school is also accredited by the Accreditation Council for Business Schools and Programs (ACBSP). The university has enrollments from students from over eighty different countries and has been offering quality degrees for over 25 years.

On November 19, 2019 Westcliff University submitted the required documents to the Saudi Arabia Cultural Mission in Washington, DC, USA to request to be listed as an accepted university on the SACM list. To date Westcliff has not received a response to its request. As such, Westcliff is requesting its representative in the Kingdom of Saudi Arabia, Ivory, through its CEO, Mr. Mahmoud Alsaleh, to present this request to the Ministry of Education of Saudi Arabia.

Westcliff University is seeking recognition on the SACM list mainly so that graduates from Westcliff programs may have their diplomas recognized in Saudi Arabia once they return home. The university is not prioritizing seeking to receive scholarship students, although its programs in Computer Science, Information Technology, Teaching English to Speakers of Other Languages, Engineering Management, and short-term customized technical training programs are clearly in alignment with the Saudi vision 2030.

Please let us know if the Ministry requires any additional documents to be submitted in order to expedite this process. We look forward to hearing from you soon.

If you have any questions, please contact Dr. Julie Ciancio, Dean of International Development at Westcliff University at [julieciancio@westcliff.edu](mailto:julieciancio@westcliff.edu)

Please do let me know should you have any further questions.

Best regards,



Julie Ciancio, PhD, MBA  
Dean of the College of Education  
Dean of International Development

# Why Silver Ivory?



Silver Ivory possesses a methodology that combines professionalism and expertise. Silver Ivory's training strategies have achieved the difficult equation of (providing professional service to the client, while identifying and addressing weaknesses in the trainee). The result is real-world success.

Here are the factors that make Silver Ivory the best training destination ever:

## Golden Guarantee

Your satisfaction is our top priority; therefore, Silver Ivory offers its clients the Golden Guarantee service, which allows the client to withdraw from the program after attending the first day and receive a full refund if they do not feel they are benefiting.

## Development

We guarantee Silver Ivory's relentless pursuit of updating and developing training and guidance programs in accordance with the latest advancements in training sciences worldwide.

## Quality of Academic Curricula

We have signed partnership and cooperation agreements with several related international accreditation institutions to enhance the quality and professionalism of our curricula, ensuring they align with the global standard for the quality of the provided scientific content.





## Expert Lecturers

Following strict criteria for selecting certified trainers, Silver Ivory's academics and lecturers have been meticulously chosen from various countries around the world, ensuring they possess the necessary experience and competence.

## Training Process Follow-up

Silver Ivory closely monitors the implementation of all training programs, with trainees as its top priority. Performance is regularly observed and the application of the pre-established plan is assessed.

## Training Environment

Silver Ivory provides all the necessary scientific and training resources for trainees, as well as creatively designed, well-equipped classrooms to ensure an appropriate, comfortable, and high-quality training environment for participants.

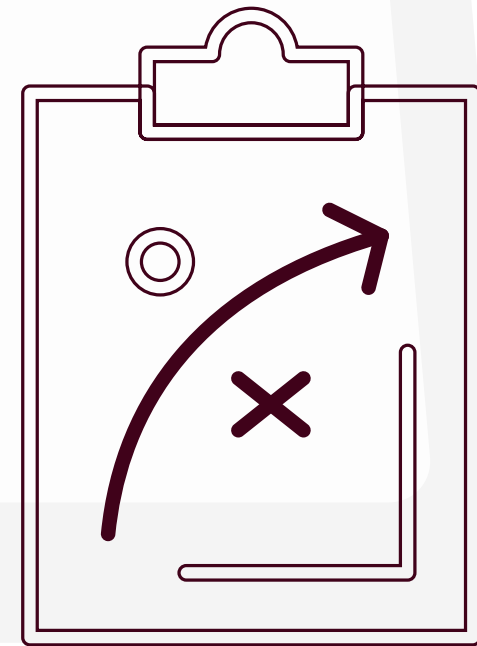
## Global Partnerships

Silver Ivory has established numerous partnerships with accredited international entities, with the goal of offering certified training programs characterized by a global professional standard.

# Training Strategies

We possess a unique and advanced training strategy, placing us at the forefront of the list of the most important specialized training companies in the region. This strategy guarantees our clients high-quality training services, practically preparing them to reach the pinnacle of success by identifying gaps in trainees' abilities and addressing them.

All Silver Ivory training programs pass through three main stages, which are as follows:



## During the Program

- Monitoring the actual implementation stages step-by-step.
- Ensuring that the training process is progressing according to the pre-established plan.
- Tracking trainees' satisfaction levels.
- Measuring trainees' progress by re-conducting tests and surveys after the program has begun.
- Establishing a forum for exchanging experiences, opinions, and inquiries.

## Post-Program Completion

- Conducting interactive tests in the form of real-life simulations, aiming to apply the scientific material received by the trainees practically.
- Holding a two-hour remote meeting between the trainer and trainees through Silver Ivory's electronic meeting room.
- Providing trainees with scientific resources in the same training field, such as references and materials to assist them in their journey after completing the program.
- Submitting final reports and distributing certificates to the trainees.

## Pre-Program

- Assessing the program's suitability to the trainees' needs.
- Designing the program schedule, allocating 70% of the program for practical application and only 30% for theoretical study.
- Appointing a competent lecturer who outlines the program's plan.
- Identifying the required techniques and resources that fulfill trainees' needs.
- Sending the program's work agenda to trainees.
- Conducting tests and surveys before the implementation begins.

# Silver Ivory Trainers

One of the most crucial factors in the success of Silver Ivory's training programs is the selection of experienced, competent trainers with advanced academic degrees. The process of selecting trainers in Silver Ivory is carried out with extreme care, based on criteria that must be met by an accredited trainer. The majority of a training program's effectiveness is attributed to the trainer's competence, skill, and mastery of their tools. At Silver Ivory, we focus on the recruitment standards of trainers to ensure the design of successful training systems. Trainers must possess the ability to organize, prepare, and implement an impactful training program, and follow the latest engaging interactive methods in delivering the scientific material.

The trainer is considered one of the essential components of the training triangle, forming a vital pillar for the success of the training process. In fact, it can be said that the trainer is the most crucial element, as they can make the training process successful even if the training package or the training environment is not helpful.

Therefore, Silver Ivory collaborates with a number of trainers from various countries worldwide, experts in their fields and professionals in their respective domains.

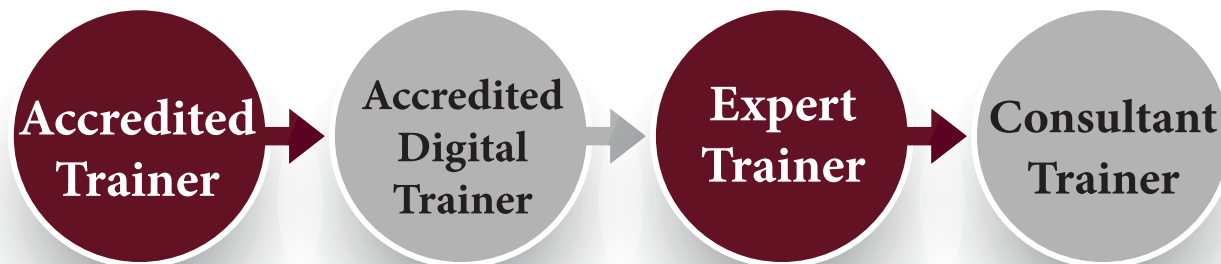


The trainer selection process is based on two main evaluation axes:



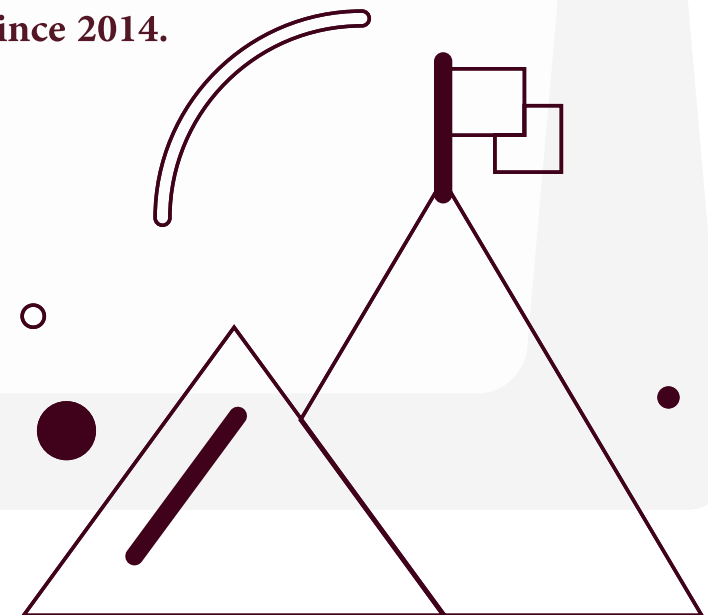
## Accreditation Levels

The total evaluation score consists of one thousand points divided into several levels based on the evaluation scores obtained by the trainer during the evaluation and accreditation process, as follows:



# Silver Ivory Achievements

Silver Ivory has been providing training and consulting services since 2014.

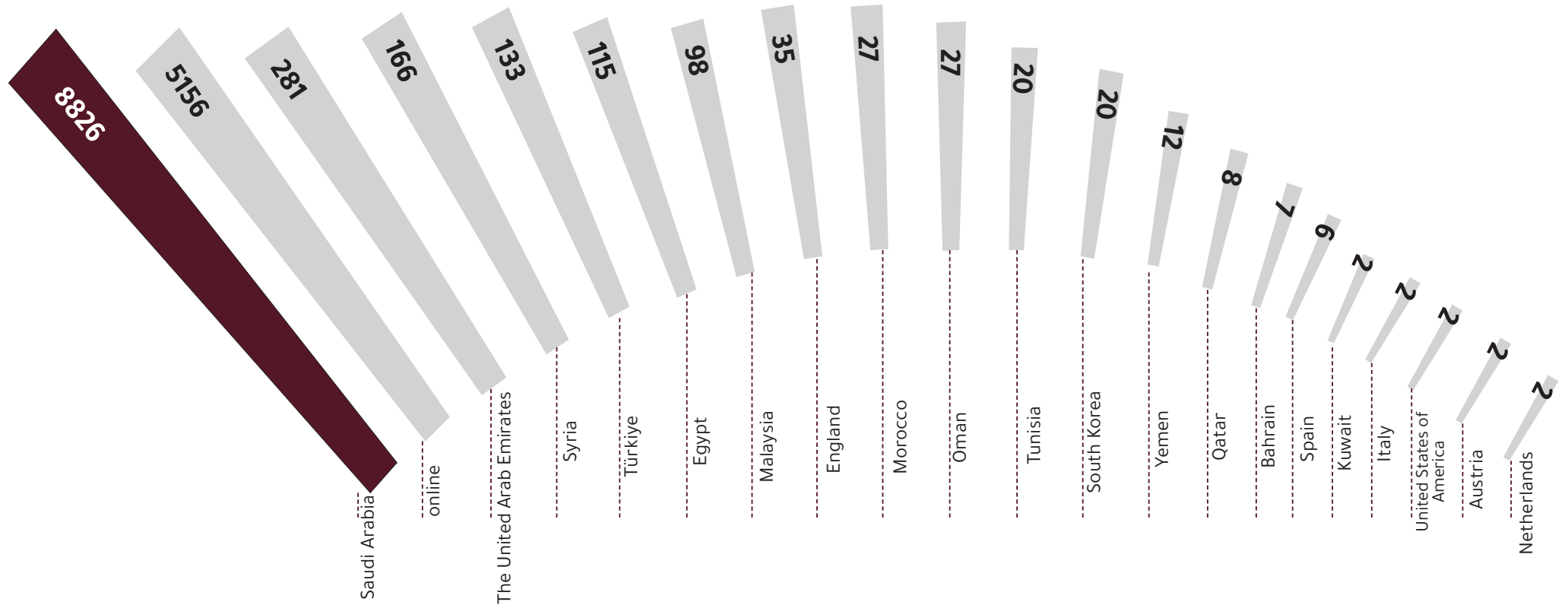


# Silver Ivory Achievements

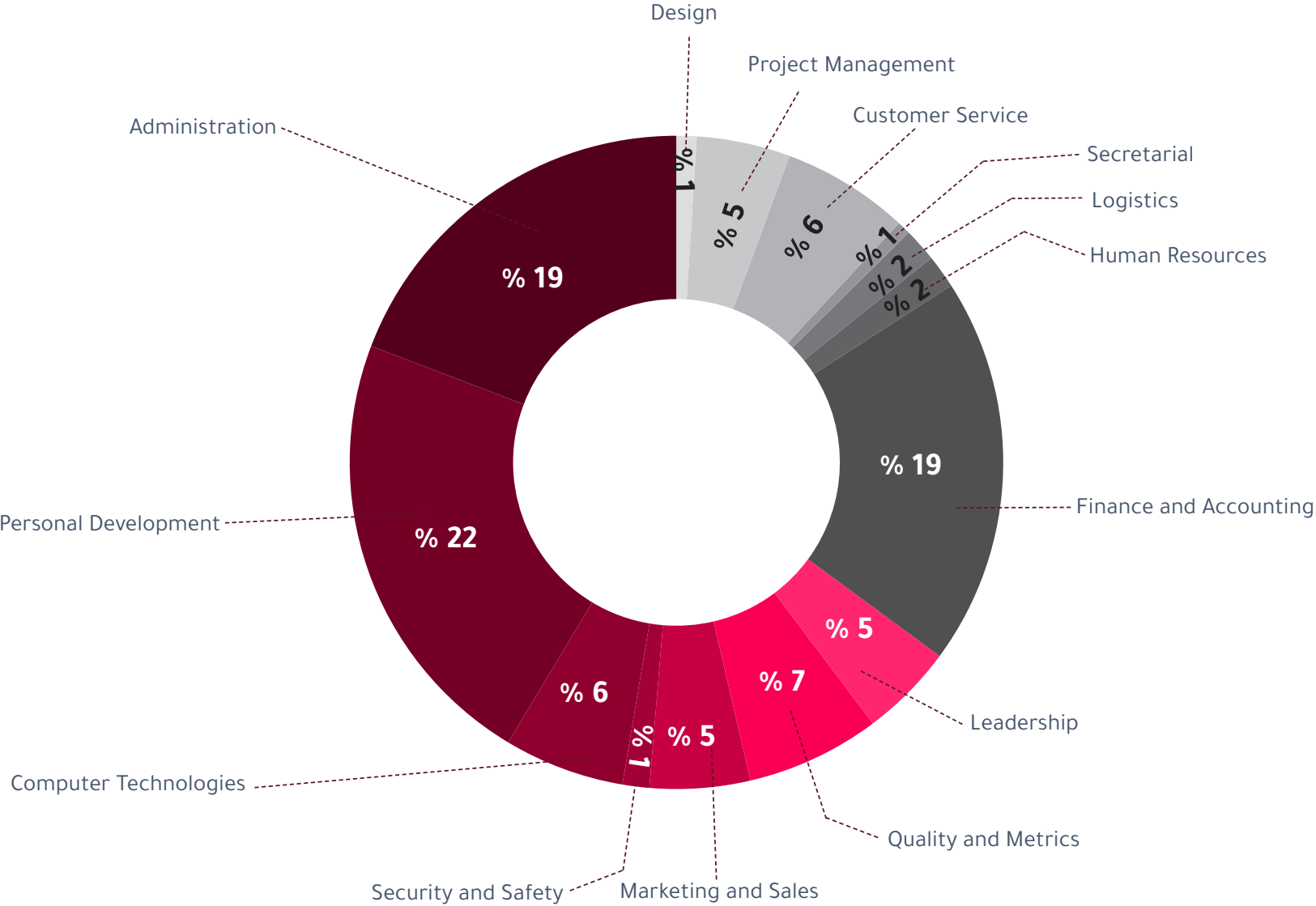


## Locations and Number of Trainees

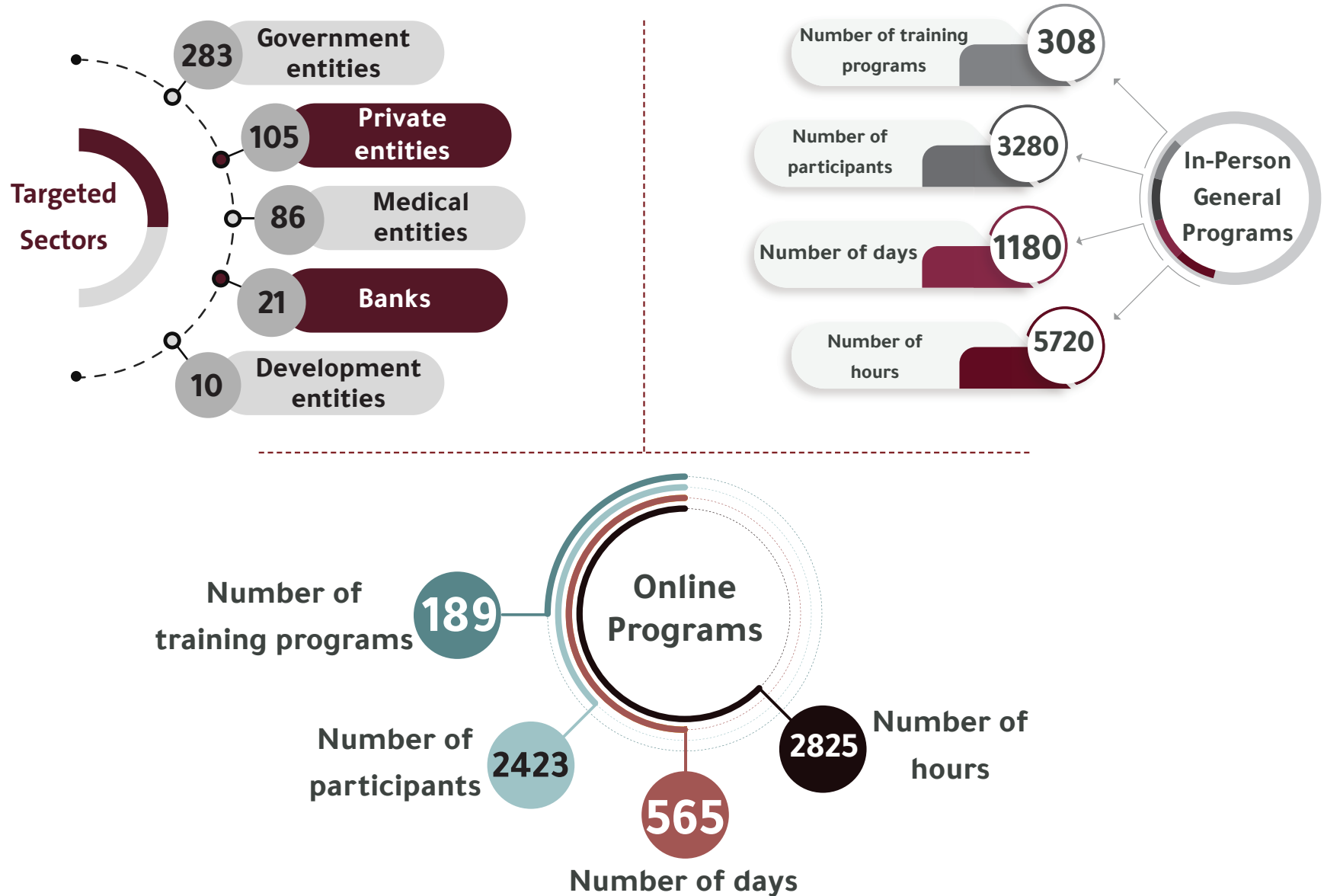
In 2022, Silver Ivory managed to accommodate approximately 15,000 trainees from various nationalities.



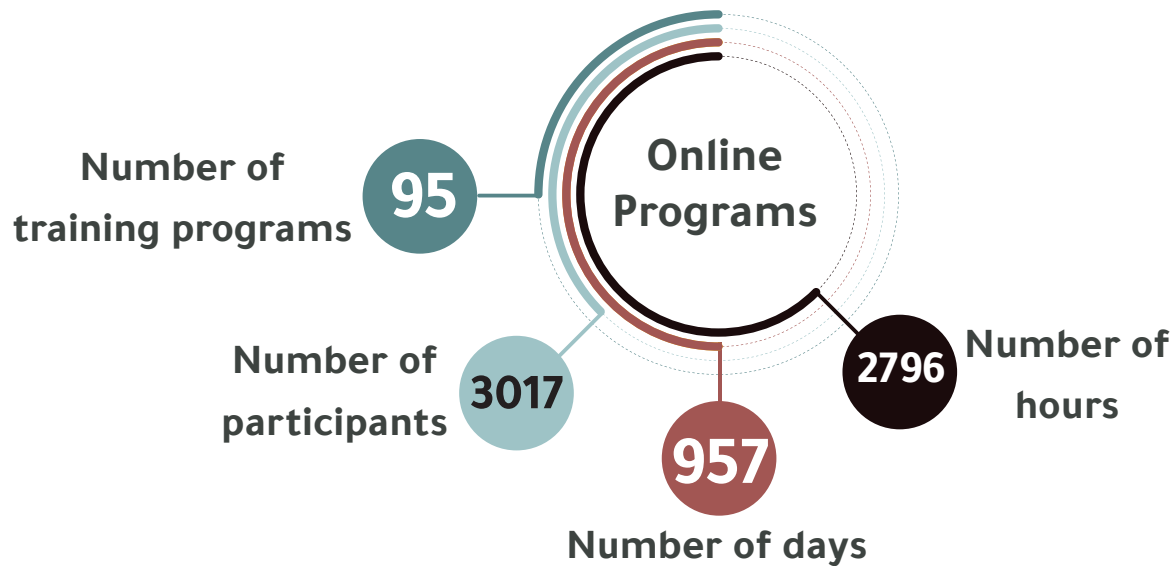
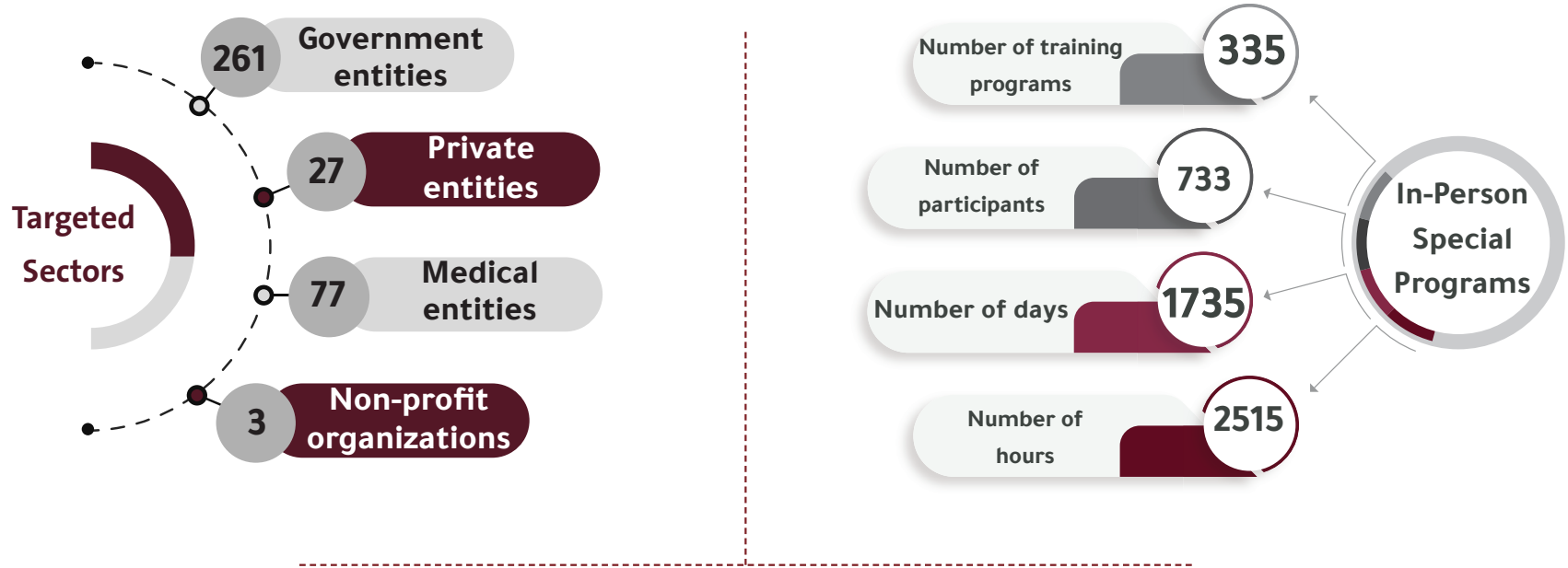
# Training Areas



# Scheduled General Programs



# Contractual Special Programs



# Projects

وزارة الموارد البشرية  
والتنمية الاجتماعية  
المملكة العربية السعودية



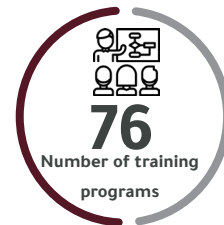
## Ministry of Human Resources and Social Development



مستشفى الملك خالد  
التخصصي للعيون  
King Khaled Eye  
Specialist Hospital



## King Khaled Eye Specialist Hospital



## Bureau of Grievances





## Jazan University



مؤسسة  
الملك خالد  
KING KHALID  
FOUNDATION



## King Khaled Foundation



**GACA**  
الهيئة العامة للطيران المدني  
General Authority of Civil Aviation

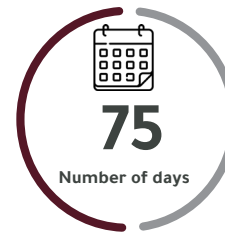
## Civil Aviation Authority



## National Center for Measuring Performance of Public Agencies



## Ministry of Interior

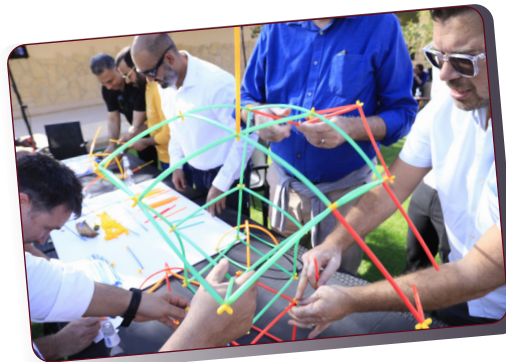


# Training Camps

These are specific training activities and games held outdoors with the purpose of developing employee performance and motivating them to deliver their best:

Activity Amala 1

Activity Amala 2



# Preparation of Training Packages



Small and Medium Enterprises Marketing Level 1

Small and Medium Enterprises Marketing Level 2

Preparation of Promotional Campaigns and Offers



Your First Steps towards Entrepreneurship Package

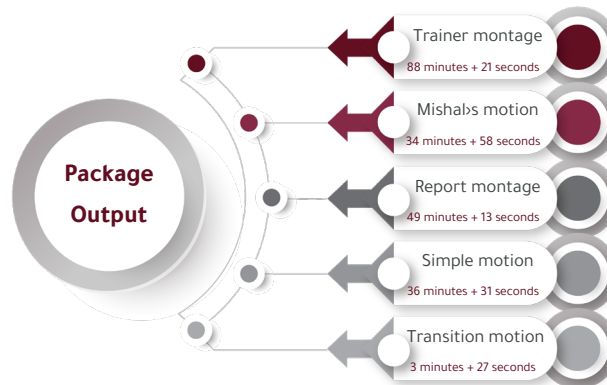


Scan Here



Project team (Silver Ivory Company)

8 Experts



Total Time 212 minutes + 29 seconds 3 hours + 32 minutes + 29 seconds

400 hours of work, preparation, and content development

100 hours of work in package design

50 hours of work in package review and evaluation

Summary of work hours:

550 hours

## Launching the Silver Ivory Electronic Platform

<http://e-training.ivorytraining.com>

This is the exclusive platform for managing all training operations within the Silver Ivory Company. It is expected to compete with major global platforms, in addition to its ability to host recorded courses, live streaming, and in-person attendance simultaneously. This platform is anticipated to be the true gateway for Silver Ivory Company in the field of training for its customers while achieving its objectives.



مؤسسة الملك خالد  
KING KHALID FOUNDATION

## Consultations

### Developing Financial Resources within Non-Profit Organizations:

The training program targets employees of financial resource development departments in charitable associations nominated by the King Khaled Foundation across various regions of the Kingdom (Eastern Province, Riyadh, Mecca, Asir, Jazan, Najran, Qassim, and Northern Borders). Approximately 10 diverse associations are involved in several fields. The Silver Ivory Company has provided a basic workshop in financial resource development, in addition to guidance sessions and consultations for all associations. This aims to create financial resource development plans that help associations grow their financial resources and diversify their income sources, ultimately resulting in growth and benefit.



## King Khaled Eye Specialist Hospital

مستشفى الملك خالد  
التخصصي للعيون  
King Khaled Eye  
Specialist Hospital



The Silver Ivory Company has implemented a comprehensive consultation to develop the knowledge and skill levels of the employees at the King Khaled Eye Specialist Hospital. This consultation included identifying training needs and gaps that required coverage to develop the workforce, determining the knowledge and skill levels of each participant, and setting training objectives. They then constructed an integrated training plan within a clear and specific timeline to achieve all training objectives.

The consultation also involved designing training packages, activities, and exercises according to the latest training practices by specialized trainers. These packages included general objectives, detailed objectives, topics, and the adoption of scientific materials from the hospital. The scientific materials achieved the required skills and competence for all trainees. Additionally, the participants were distributed into categories and levels that matched their capabilities and the specified training plan.

## Ministry of Human Resources and Social Development

الموارد البشرية  
والتنمية الاجتماعية



The Silver Ivory Company has implemented a comprehensive training consultation to develop the capabilities of the members of the Ministry of Human Resources. This consultation included studying and analyzing the current situation, evaluating training needs, determining the knowledge and skill levels of employees, and building an integrated training plan within a clear and specific timeline to achieve all training objectives. The project also involved designing all training materials based on real and practical needs.

Participants were distributed into categories and levels that matched their capabilities and the specified training plan. The training plan was then executed within the determined timeline. The project included a detailed report for each program within the plan, along with pre- and post-assessment of participants to ensure the desired results were achieved.

## National Center for Measuring Public Sector Performance



The Silver Ivory Training and Consultancy Center is proud to implement the «Direct Training» project in cooperation with the National Center for Measuring Public Sector Performance (ADA>A). This project offers a number of specialized training programs focused on performance indicators, strategy, and measuring customer experience, in collaboration with professional trainers. The implementation was conducted both in-person and virtually. The project lasted for four months, starting on 141443/11/ AH (142022/06/) and ending on 171444/03/ AH (132022/10/).

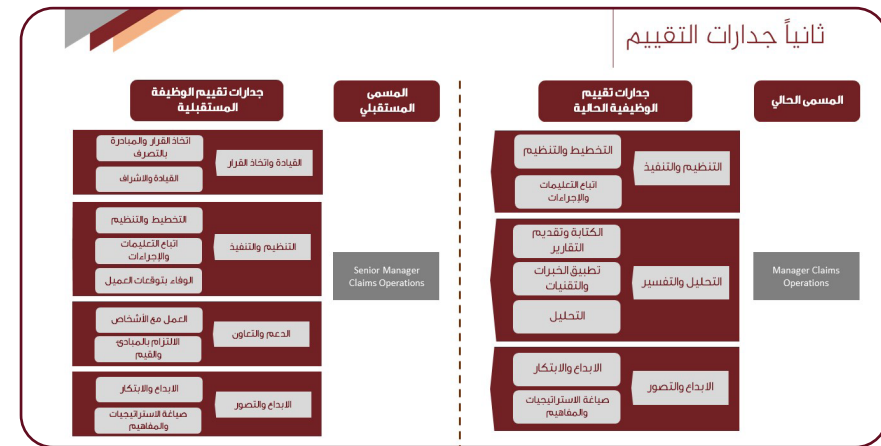
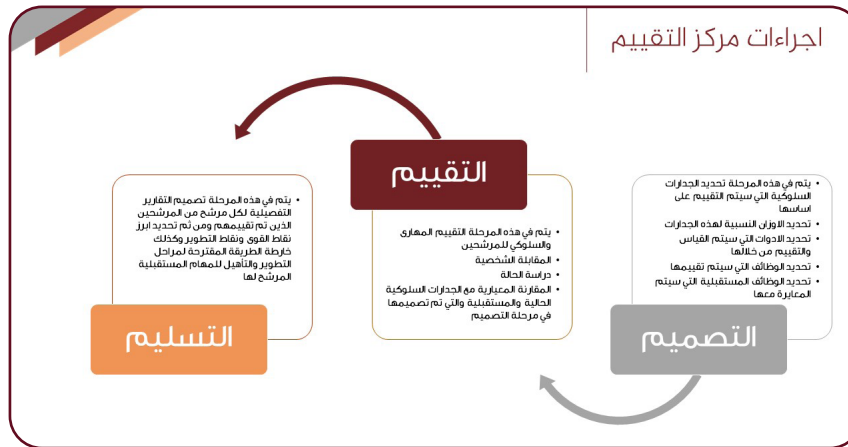
During these high-quality programs, which achieved positive results and met the needs of the trainees, earning their admiration and satisfaction, some developmental procedures were applied, such as pre-assessment and post-assessment tests, as well as trainee evaluation forms. These measures aim to enhance efficiency, improve performance quality, measure impact, and ultimately identify outstanding participants who receive two certificates: one for attendance and one for practical application in their government institutions.

Finally, we are proud to have successfully executed this project and to have become strategic partners and supporters of the National Center for Measuring Public Sector Performance (ADA>A).



# Job Succession Project

An integrated succession plan has been developed that includes creating a competency framework using SHL (Saville and Holdsworth Limited) and preparing a competency guide tailored to the job requirements of each position. This plan also identifies the behavioral competency matrix that will be subject to evaluation through an accredited assessment center. Based on this, a future empowerment plan has been created for each candidate.



Silver Ivory has successfully participated in establishing numerous training platforms for various clients, with some of the most notable ones being:



/// **KnowledgeCity Platform for 1,000 users, including 18,000 educational videos:**

KnowledgeCity is a specialized platform that offers integrated training solutions in business skills, finance, computer science, and safety. Silver Ivory, in collaboration with KnowledgeCity, will provide the best services for the Ministry of Commerce staff members. KnowledgeCity is an accredited platform used by governments, institutions, companies, libraries, and academic institutions worldwide, including Bank of America, CVS, and the U.S. Department of Commerce.

/// **Developing an e-learning platform for the Ministry of Commerce staff members.**

A screenshot of the KnowledgeCity e-learning platform interface in Arabic. The top navigation bar includes a search icon, 'تم تدريب فريقنا' (Our team has been trained), 'تسجيل دخول' (Login), 'ما يميّز توليدج سيتي' (What distinguishes KnowledgeCity), 'حلول تدريبية' (Training solutions), 'جميع الدورات' (All courses), and the KnowledgeCity logo. The main content area features a large image of a man in a suit, a circular inset image of a man working on a laptop, and the headline 'تعلم مهارات مهنية جديدة في أي مكان وزمان' (Learn new professional skills anywhere and anytime). Below the headline, there is a paragraph: 'حلول تدريبية تتضمن نظام إلكتروني شامل للتعليم فيه ما يزيد عن 15 ألف فيديو وبرنامج إدارة تعليم قوي. ابدأ بتعلم مهارات جديدة اليوم!' (Training solutions that include a comprehensive electronic system for learning, with more than 15,000 videos and a strong learning management program. Start learning new skills today!).

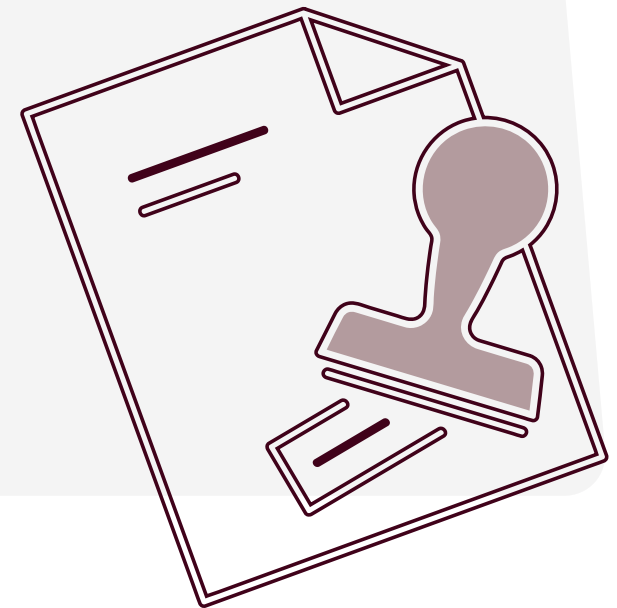
# Quality Certifications



# Quality Certifications



# Accreditations



# Accreditations



# Customer Recommendations



# Customer Recommendations

مستشفى الملك خالد التخصصي للعيون  
King Khalid Eye Specialist Hospital

٢٠١٩

**توصية**

إلى من يهمة الأمر

السلام عليكم ورحمة الله وبركاته وبعد،

تشهد إدارة التعليم والتطوير بمستشفى الملك خالد التخصصي للعيون بأن مركز العاج الفضي للتدريب والاستشارات قد ساهم في عملية التدريب والتطوير لمواردنا البشرية ضمن برامج التدريب الحاسوبية والوطنية "عن بعد" جهته مركز العاج الفضي أحد شركائنا في تنفيذ البرامج التدريبية والتطويرية المعتمدة لدينا خلال عام ٢٠١٩ - ٢٠٢٠ وذلك لتفرضه في تقديم العديد من البرامج التدريبية في مجالات إدارة وتطويره وكذلك توفيره وحسن إدارته واختباره العمريين وكذلك الأثر الكبير الذي يصنعه في البرامج المنفذة بدءاً من وضع الأهداف وحتى قياس مستوى التعلم والرضا العام.

لذا نوصي بالتعامل معه لما أسفاه من الحرص والالتزام بما ورد في شروط العقد.

وتفضلوا بقبول فائق الاحترام والتقدير....

مع خالص تحاتي،

مدير إدارة التعليم والتطوير  
محمد بن سليمان الروعاني

مستشفى الملك خالد التخصصي للعيون  
King Khalid Eye Specialist Hospital  
إدارة التعليم والتطوير  
Learning & Development Department

275 Al-Dawadgi St. - Jeddah, Kingdom of Saudi Arabia  
Phone: +966 11 4579300  
www.khsh.sa

مركز العاج الفضي للتدريب والاستشارات  
Eag & Olive Co. Specialist Hospital  
إدارة التعليم والتطوير  
Learning & Development Department  
P.O. Box 11457, Jeddah, Kingdom of Saudi Arabia  
Phone: +966 11 4579300  
www.eagolive.com.sa

VISION 2030  
رؤية المملكة العربية السعودية  
2030

بنك التنمية الاجتماعية  
SOCIAL DEVELOPMENT BANK

إلى من يهمة الأمر

تشهد إدارة التدريب والتطوير في بنك التنمية الاجتماعية بأن مركز العاج الفضي للتدريب والاستشارات قد ساهم في عملية التدريب والتطوير لمواردنا البشرية ضمن برامج التدريب الحاسوبية والوطنية "عن بعد" جهته مركز العاج الفضي أحد شركائنا في تنفيذ البرامج التدريبية والتطويرية المعتمدة لدينا خلال عام ٢٠١٩ - ٢٠٢٠ وذلك لتفرضه في تقديم العديد من البرامج التدريبية في مجالات إدارة وتطويره وكذلك توفيره وحسن إدارته واختباره العمريين وكذلك الأثر الكبير الذي يصنعه في البرامج المنفذة بدءاً من وضع الأهداف وحتى قياس مستوى التعلم والرضا العام.

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مدير إدارة الموارد البشرية  
عمر بن أحمد شريفة

بنك التنمية الاجتماعية  
SOCIAL DEVELOPMENT BANK  
إدارة الموارد البشرية  
Human Resources Department  
P.O. Box 11457, Jeddah, Kingdom of Saudi Arabia  
Phone: +966 11 4579300  
www.sdb.gov.sa

المجلس الصحي السعودي  
Saudi Health Council  
الهيئة الصحية  
TST

إلى من يهمة الأمر

تشهد إدارة الموارد البشرية بالمجلس الصحي السعودي بأن مركز العاج الفضي للتدريب والاستشارات قد ساهم في عملية التدريب والتطوير لمواردنا البشرية ضمن برامج التدريب والحاسوبية والوطنية "عن بعد" جهته مركز العاج الفضي أحد شركائنا في تنفيذ البرامج التدريبية والتطويرية المعتمدة لدينا وذلك لتفرضه في تقديم العديد من البرامج التدريبية في مجالات إدارة وتطويره وكذلك توفيره وحسن إدارته واختباره العمريين وكذلك الأثر الكبير الذي يصنعه في البرامج المنفذة بدءاً من وضع الأهداف وحتى قياس مستوى التعلم والرضا العام.

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وتفضلوا بقبول فائق الاحترام والتقدير....

مدير إدارة الموارد البشرية  
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المجلس الصحي السعودي  
Saudi Health Council  
الهيئة الصحية  
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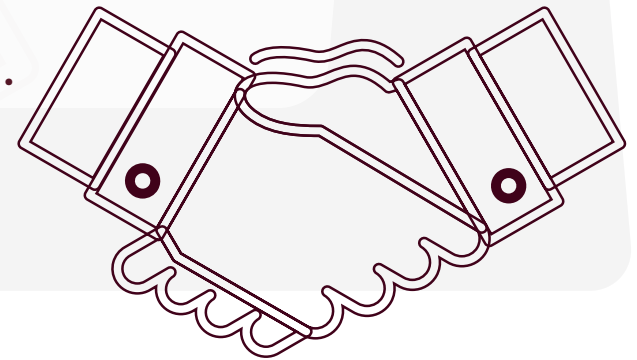
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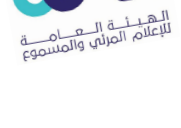
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# Our Partners

We possess a unique and advanced training strategy that guarantees our clients receive a high-quality training service. This approach practically qualifies them to reach the pinnacle of success by identifying the gaps in the trainee's capabilities and subsequently addressing them.

**As a result, we always take pride in and value our partners.**







[ivorytraining.com](http://ivorytraining.com)

SILVER  
**IVORY**  
TRAINING & CONSULTING



**Broaden Your Success**